



An Air France poster map of the world in a double hemisphere

BOUCHER, Lucien.

Air France. Sur les Ailes d'Air France Decouvrez Le Monde a Votre Tour.

Paris: Perceval, 1950. Colour lithographic map. 600 x 950mm.

£1,900

An Air France poster with a double-hemisphere map of the world marked with the airline's routes. The borders are illustrated with vignettes representing European explorers discovering the world, and the lower cusp has a spherical map detailing Air France's routes in Western Europe and North Africa. Lucien Boucher (1889-1971) started his career as a cartoonist for satirical magazines before focusing on poster artwork for film and advertising. He is best known for the series of Air France posters that he made between 1934 and 1962.

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